

Showing the Best Exhibition Design

国际展台设计



(香港) 视界国际出版有限公司

Limited Edition Booth

限量版展台

The concept of the Limited Edition booth was based on the circular agriculture fields that are tangents to each other. The carpets are cut in a circular shape with different radius and are positioned in the same way like the circular fields creating small islands where several functions can be hosted. The colors of the carpet are following a gradient from dark to warm colors.

The walls of the exhibition space are backlit where the black panels are laser cut creating gradient pattern made from circular shape. This gradient is making a constant changing space ambient.

The ceiling is the reflection of the floor outlined in black and white.

The space propose different areas; Bar area where people stand up and can drink and socialize, Lounge area where people can sit, samples area where the products can be seen and touched.

The furniture is following the circular shape creating intersections of social communications made by their positioning.

限量版展台的概念源于圆形的农业领域。这些领域也是彼此的切线。地毯被裁成不同大小的圆形形状，并像圆形的领域一样以相同的方法定位，创建了带有几个功能的小岛。地毯的颜色是从黑色到暖色调的渐变。

展览空间的墙壁是背光的，那里的黑色面板由激光切割，创建了由圆形形状制成的渐变图案。这个渐变效果营造了一种不断变化的空间气氛。

黑白两色勾勒出来的地板反射到天花板上。

空间有不同的区域：酒吧区，人们可以站着喝酒、应酬；休息区，人们可以坐下；样品区，可以看到并且触摸到产品样品。

家具是圆形的，根据人们的定位创建了社会交往的交集点。

Company: Labscape
Designers: Robert Ivanov
Tecla Tangorra
Location: Kortrijk, Belgium
Paris, France
Area: 96 sqm
Photographer: Nicolas Schimp





